

Seyhoun Gallery

Jewelry Exhibition

by Banafsheh Hemmati

Exhibition December: 8th- 13th
Opening: Saturday December 8th 6-9 pm

Seyhoun Gallery

9007 Melrose Ave.,
West Hollywood, CA 90069

Banafsheh Hemmati

Opening Reception: Saturday December 8th 6-9 pm

Exhibition: 8th - December 13th 2012

Gallery Hours:

Tuesday - Saturday 12-5 pm

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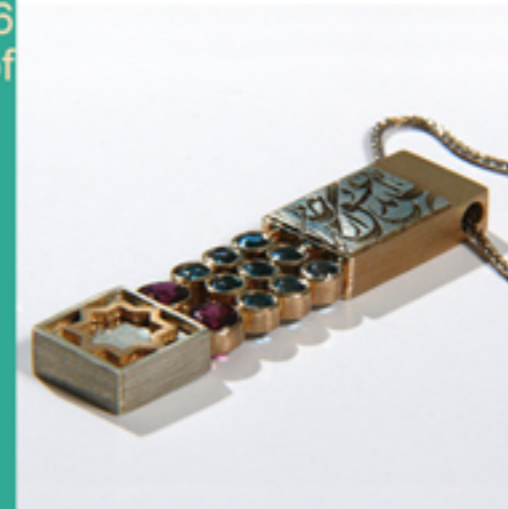
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www.seyhoungallery.net

www.irandokht.com/Seyhoun/Seyhoun.html



Banafshe Hemmati is graduated in the field of Industrial Design, MA degree, from Tehran Azad Art and Architecture University in 1998. From 1996 to 2007 she worked as an interior designer and at the same time she was also teaching in Faculty of Art and Architecture. Since 2006, she has been seriously active in jewelry design and her designs are influence by her interest in the elements of ancient Persian architecture. In her own way, Hemmati customizes these elements to modern and contemporary tastes whose result has been 6 private solo exhibitions of her works in Tehran.



Companion Representations

By: Rasoul Rakhsha

Banafshe Hemmati's jewelries are cultural inclinations, a desire to mix the designs with bright frames preventing the eyes from escaping; cultural representations which narrate timeless geometrical shapes at a time in which things escape from getting formed. These ornaments are taken from Iranian (Persian) traditional architecture; a new adoption from an aged silence of architectural icons in a modern and contemporary form.

Her works are geometric abstract forms rose from historical memory of a land and they seem to tend up to the highest point. Geometrical aspects of these ornaments are depended on proportions whose symmetry and balance are significant to the eyes; a kind of balance which reminds us of spirituals. And this is true, as in the combination of Persian letters with geometrical or arabesque designs which tend inward or else, outward, to an indefinite willing to immortality.

Wherever the designs get out of simplicity and tend to curl, an outside frame would embrace them in order to prevent their inevitable escapes. However, the dependency of the designs on their suspension does still exist and causes a pattern to cohere the elements.

In her works you can find ancient Domes become necklaces, or the Art Mirrors of ceilings would be a ground for embracing the stars. At this moment, lines and letters suddenly enter the frame and thus make a new association of cultural ideas; arched designs visualizing a 3D aspect of geometrics.

The Doors are not passages anymore, or Windows do not take the sunlight in. they are frames to pose the beauty of colors and designs. Whenever the colorful gems are mixed with gold or silver, the Doors and Windows are turned to feminine ornaments.

Banafshe Hemmati's works are not only beauty jewelries but also a creation of companion representations.